COMMERCIAL LOAN BROKER ASSOCIATION

2024 SPONSORSHIP OPPORTUNITIES

CLBA24

CONFERENCE + EXPO

OCTOBER 1-3, 2024

Scott DiBerardinis | Scott@CLBAssociation.com |

WHY SPONSOR?

Your sponsorship gives you the power to harness current and future funding opportunities, as well as ancillary product sales to brokers and their borrowers. When you become a sponsor, you get access to deal flow, quality ISOs, and commercial loan brokers.

SPONSORSHIP PACKAGE BENEFITS

CLBA sponsorship packages include significant benefits to put your company front and center by providing exclusive speaking opportunities during the general session, educational breakouts, and panel roles. CLBA will provide extensive promotional coverage of your company both before and during the conference.

- Access to billions in annual loan volume
- Create new relationships with hundreds of professional loan brokers
- Market your distinct loan products
- Exhibit and speaking roles available
- Sponsor and host educational/instructional breakout sessions

HILTON ORLANDO LAKE BUENA VISTA AT DISNEY SPRINGS

SPONSORSHIP PACKAGES

Our sponsorship packages provide many opportunities to promote your company, your products, and how you can help brokers succeed. Sponsorship packages allow companies to host networking events, participate in speaking engagements, and gain brand visibility through our promotional coverage of your company before, during, and after the conference.

CO-HOST SPONSORSHIP
$55,000

AVAILABLE

This is the most coveted sponsorship package we offer. The package provides the opportunity for your company brand to be in front of hundreds of brokers and other lenders leading up to and during the conference. It also gives your company a board advisory seat to have a say on our conference agenda, planning, and progression of our association.

+ Exclusive 30-minute speaking opportunity before or during one of the general sessions on our agenda, as well as the opportunity to moderate one of the general session panels.
+ One (1) additional speaking opportunity in one of our breakout sessions.
+ One (1) Conference Advisory Board seat
+ Recognition of your “Host” status during the conference opening remarks
+ Private meeting room that can be used for meetings and networking.
+ Full Attendee List
+ 8 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 4 complimentary hotel rooms (4 Attendees at 2 nights each - total 8 nights - room, tax, and fees)
+ 1 10x10 booth space
+ Logo included in pre-event pieces promoting the conference (brochures, invitations, emails, and advertisements)
+ Logo featured on the CLBA conference website recognizing you as “Conference Host”
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

* Limited to one Co-Host for each of the following categories: Alternative & MCA, SBA, Equipment Leasing, Real Estate, Service Provider

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 1
$25,000
MAIN COCKTAIL AND AND NETWORKING EVENT

AVAILABLE

This package allows sponsors to educate attendees on their products and services, while also ensuring they have a memorable and fun experience! This is our premier networking and cocktail event where lenders and brokers gather to get deals done. This widely attended event is the perfect mix of business and pleasure!

+ Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
+ One (1) additional speaking opportunity in one of our breakout sessions.
+ Recognition of your sponsorship "status" during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at
+ 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ Logo featured at the networking event on signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

PLATINUM PACKAGE 2
$25,000
LUNCH & KEYNOTE SPEAKER

SOLD

This sponsorship supports our widely attended lunch and Keynote Speaker presentation. Your company will have the opportunity to present your products and services to a large audience and introduce our keynote speaker!

+ Exclusive speaking role at the networking event (30 minutes) to share information about your company and how you help commercial loan brokers succeed
+ Introduction of keynote speaker
+ One (1) additional speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship "status" during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax and fees)
+ 1 10x10 booth space
+ Logo featured at the lunch signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 3
$15,000
BREAKFAST & AWARDS CEREMONY SPONSORSHIP

SOLD

This is a great opportunity to stand out to our attendees by co-hosting our awards ceremony! This sponsorship opportunity also allows you to present your product and services and ensure that brokers move into the next year with your company at the forefront of their minds.

+ Exclusive speaking role at the luncheon (30 minutes) to share information about your company and how you help commercial loan brokers succeed.
+ Co-host the awards presentation to top-producing loan brokers (Broker of the Year, Rookie of the Year, etc.)
+ One (1) additional speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ Logo featured on luncheon signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

PLATINUM PACKAGE 4
$25,000
OPENING COCKTAIL RECEPTION

SOLD

This is your chance to make a great first impression with our broker and lender attendees! Kick things off in a memorable way and set the mood for the next two days of the conference! During this event, your company will have the opportunity to showcase what it does and how it helps brokers succeed with a 20-minute presentation.

+ Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
+ One (1) additional speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ Logo featured on reception signage & cocktail napkins
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 5
$15,000
GENERAL SESSION SPONSORSHIP

SOLD

Our General Session Room Sponsorship allows your company branding to be prominently displayed in one of the most trafficked areas of the conference. With the added perk of a speaking opportunity during one of our breakout sessions, our attendees will leave the conference with your company at the forefront of their minds.

+ Branding of the General Session Room with your company name and signage displayed throughout the room.
+ The sponsor can provide one (1) branded item (chair covers, notebook, pen, etc.) that will be put out by the CLBA Staff.
+ One (1) speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ Full conference attendee list
+ 1 10x10 booth space
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
+ Logo included in pre-event pieces promoting the conference.
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Logo on all signage in the General Session Room
+ Full-page ad in our conference program

PLATINUM PACKAGE 6
$15,000
BREAKOUT SESSION SPONSORSHIP

AVAILABLE

This sponsorship positions your company in front of all attendees who attend our breakout sessions! This sponsorship allows you to host a breakout session and speak with attendees about your products and services in a more intimate and direct setting.

+ Branding on all breakout session signage
+ One (1) private speaking opportunity that takes place during our breakout sessions.
+ Recognition of your sponsorship “status” during the conference opening remarks
Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 7
$20,000
AFTER PARTY SPONSORSHIP

AVAILABLE

Keep the networking and dealmaking going until late into the night! This sponsorship allows you to provide an additional networking opportunity to our attendees! Open the party with a 20-minute speaking opportunity and close out the night while connecting with our broker attendees who come with deals in hand.

+ Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
+ One (1) additional speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship "status" during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ Logo featured on reception signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

PLATINUM PACKAGE 8
$15,000
WiFi SPONSORSHIP

SOLD

Are you looking to get your brand in front of all attendees and drive some extra traffic to your booth? Then this is the perfect sponsorship opportunity for you! This package includes a custom-branded WiFi network & password that all attendees will be required to use. As an added networking opportunity, we'll send all attendees to your booth to get the network password!

+ The network & password will be branded with your Company name
+ Network password retrieval is required at your booth
+ One (1) speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship "status" during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ Logo featured on reception signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 9
$15,000
CONFERENCE APP SPONSORSHIP

SOLD

Are you looking to get your brand in front of all attendees? Then this is the perfect sponsorship opportunity for you! Our App Sponsorship affords your company an optimal branding opportunity. All attendees are encouraged to download the app and we work to ensure that we keep attendees engaging with the app throughout the conference.

+ Branding of the conference app with your company and information displayed throughout the app.
+ One (1) speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ One (1) push notification encouraging attendees to stop by your booth
+ Logo featured on reception signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

PLATINUM PACKAGE 10
$15,000
EXHIBIT HALL SPONSORSHIP

AVAILABLE

Our Exhibit Hall Sponsorship allows your company branding to be prominently displayed in one of the most trafficked areas of the conference. With the added perk of a speaking opportunity during one of our breakout sessions, our attendees will leave the conference with your company at the forefront of their minds.

+ Branding of the exhibit hall with your company name and signage displayed throughout the exhibit hall
+ One (1) speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
+ 1 10x10 booth space
+ One (1) push notification encouraging attendees to stop by your booth
+ Logo featured on reception signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Platinum Sponsor
+ Logo on all sponsor signage at the conference
+ Full-page ad included in the conference program

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 11
$18,000
EXHIBIT HALL COCKTAIL PARTY SPONSORSHIP

AVAILABLE

By providing cocktails during our highly-anticipated opening exhibit hall hours, your company will have the opportunity to network and partake in some fun with our attendees! All attendees will be directed to your booth to enjoy a complimentary cocktail where you can discuss your products and how you help brokers succeed in getting deals done!

+ 2-hour Cocktail Bar (4:00 PM - 6:00 PM) during opening
exhibit hall hours. (Specialty Cocktails can be made at the request of the sponsor for an added cost.)
+ One (1) speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ 1 10x10 booth space
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Branded cups and napkins
+ Logo on all sponsor signage at the conference
+ A full-page ad included in the conference program

PLATINUM PACKAGE 12
$15,000
ESPRESSO BAR SPONSORSHIP

SOLD

This sponsorship provides you with the opportunity to give our attendees a little caffeinated pick-me-up while networking. The espresso bar will belocated in a high-traffic area of the expo and all attendees will be encouraged to stop by your booth after receiving their complimentary espresso or coffee drink.

+ 2-hour Espresso / Coffee bar with Barista on Wednesday, October 2nd. Time TBD. Additional 2 hours can be purchased by sponsor and paid upfront.
+ Sponsor-branded coffee cups and napkins with logo.
+ One (1) speaking opportunity in one of our breakout sessions
+ Recognition of your sponsorship “status” during the conference opening remarks
+ 1 10x10 booth space
+ Full conference attendee list
+ 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ A Full-Page ad included in the conference program

OUR GOLD PACKAGES

GOLD PACKAGE 1
$12,000
FIRST IMPRESSION SPONSORSHIP

AVAILABLE

+ A branded item is provided to each attendee upon
check-in or arrival. Item will be based on hotel approval.
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on main sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

GOLD PACKAGE 2
$12,000
BREAKFAST SPONSORSHIP

AVAILABLE

+ Sponsorship is for one breakfast date (Oct. 3rd)
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo featured at the breakfast reception on signage
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

OUR GOLD PACKAGES

GOLD PACKAGE 3-5
$8,000
SNACK BREAK SPONSORSHIP

2 AVAILABLE

+ Sponsorship is for one snack break session (10/01 PM, 10/02 AM or 10/02 PM)
+ Logo featured on signage at the snack break
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

SPECIAL NOTES: 3 packages are available.

GOLD PACKAGE 6
$8,000
CONFERENCE TOTE BAG

SOLD

+ All attendees receive a branded tote bag at registration
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo featured on the tote bag
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

OUR GOLD PACKAGES

GOLD PACKAGE 7
$12,000
CHARGING STATION SPONSORSHIP

SOLD

+ Sponsorship includes one (1) or two (2) custom-branded charging stations at the event
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

GOLD PACKAGE 8
$12,000
CONFERENCE PROGRAM SPONSORSHIP

AVAILABLE

+ Conference program book co-branded with your company logo on the cover and the interior footer.
+ Opportunity to provide a welcome letter that includes information on your company.
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on main sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

OUR GOLD PACKAGES

GOLD PACKAGE 9
$8,000
POCKET AGENDA SPONSORSHIP

SOLD

+ A custom-branded pocket agenda will be provided to all attendees.
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

GOLD PACKAGE 10
$12,000
LAST IMPRESSION SPONSORSHIP

AVAILABLE

+ Your company logo will be placed on breakout session recording videos that are distributed to all attendees
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

OUR GOLD PACKAGES

GOLD PACKAGE 11
$8,000
TOTE BAG INSERT SPONSORSHIP

AVAILABLE

+ Sponsor is allowed to provide one (1) branded item for us to place in the conference tote bag
+ One (1) speaking opportunity in one of our breakout sessions
+ 1 10x10 booth space
+ Full conference attendee list
+ 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Gold Sponsor
+ Logo on all sponsor signage at the conference
+ Half-page ad in our conference program (6.875 X 4.54)

OUR SILVER PACKAGES

SILVER SPONSORSHIPS $6,000

AVAILABLE

+ 1 10x10 booth space
+ Logo included in pre-event pieces promoting the conference
+ Logo featured on the CLBA conference website recognizing you as a Silver Sponsor
+ Logo on main sponsor signage at the conference
+ Quarter page ad in our conference program (3.5 X 4.75)
+ Full conference attendee list
+ 2 complimentary conference admissions for your company personnel (includes all sessions and meals)

TERMS & CONDITIONS

Below are some important terms and conditions that we ask you to review before signing up for your sponsorship.

PAYMENT SYSTEM

Before purchasing your sponsorship please reach out to our Executive Director, Scott Diberardinis at

Scott@CLBAssociation.com

SPONSOR RESPONSIBILITIES

Responsibilities vary based on the level of sponsorship. However, we do expect that all sponsors will be present in the exhibit hall during exhibit hall hours and abide by the times we have designated for set up and tear down. Sponsors are responsible for coordinating their shipping and electricity needs. Documentation on shipping and electricity can be found on the sponsor section of our website.

CANCELLATION POLICY

All sponsorships are final sales and we do not provide refunds. If your company cannot attend this year's event the sponsorship fee will rollover to the following year.

SPONSOR SUPPORT

Once you have secured your sponsorship you'll be assigned a Sponsor Liaison. The liaison will serve as your main point of contact for any questions or concerns you may have about the upcoming conference. We do have a sponsor-only area on the website that includes an area for you to upload your marketing collateral, shipping & electricity, exhibit hall hours, etc.

CLBA24

CONFERENCE + EXPO

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